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आज़ादी का
अमृत महोत्सव



LIFE

Lifestyle for
Environment



**Bharat
Petroleum**

energising lives

By
Amol Bankar
Bharat Petroleum Corporation Limited



LiFE

Lifestyle for
Environment



An international mass movement towards 'mindful and deliberate utilization, instead of mindless and destructive consumption' to protect and preserve the environment.

- Hon'ble PM, Shri Narendra Modi at CoP26 in Glasgow

It emboldens the spirit of the P3 model, i.e. Pro Planet People, as it is premised on the basic principles of 'Lifestyle of the planet, for the planet and by the planet'.

- Hon'ble PM, at launch of Mission LiFE, October 2022



Environmental Degradation and Climate Change - Global Phenomena

Consequences

Risk of Submergence of Coastal Areas (4.3 million acres by 2050)

Three billion people globally suffer - Chronic Water Scarcity

Loss of Global GDP - 18% by 2050

Mitigation Measure

Climate Change **Mitigation Actions** are required at the level of individuals, communities and institutions apart from Govts & Private Organizations.

According to the United Nations Environment Programme (**UNEP**), **if one billion people** out of the global population of eight billion **adopt environment-friendly behaviors** in their daily lives, **global carbon emissions** could **drop** by approximately **20%**.

The Constitution of India has made a dual provision:

Article 49-A - A directive to the State for protection and improvement of environment.

Citation - Article 49-A:

“The State shall endeavor to protect and improve the environment and to safeguard the forests and wildlife of the country.”

Article 51-A, Clause (g) - Imposing on every citizen in the form of fundamental duty to help in the preservation of natural environment.

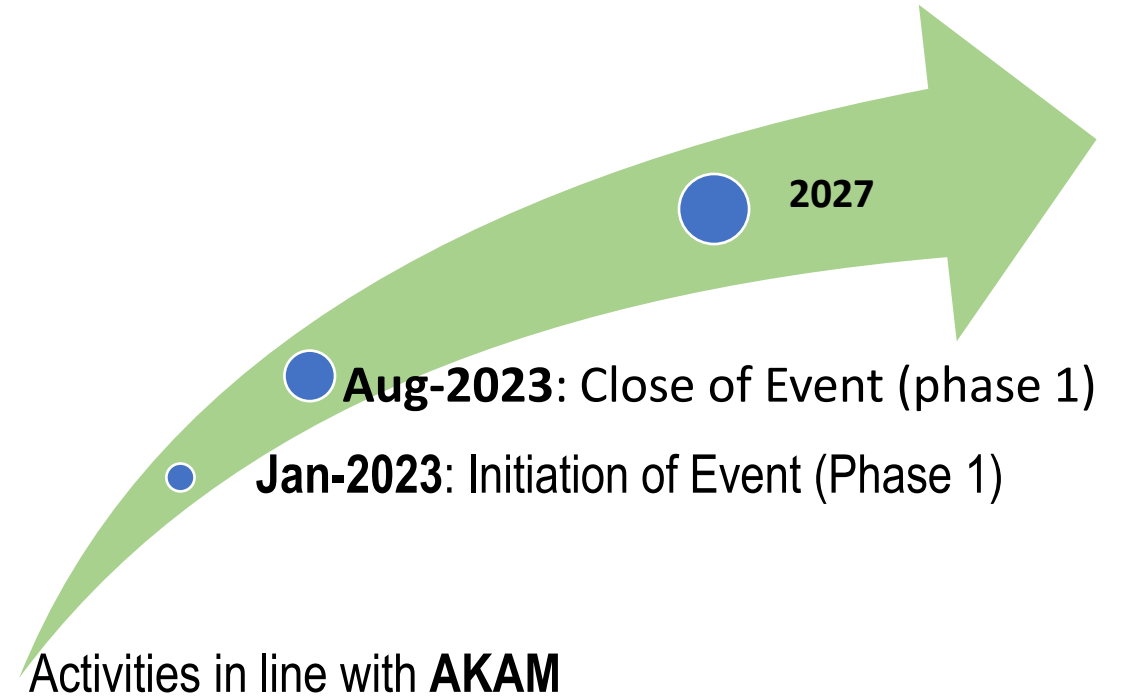
Citation - Article 51-A, Clause (g):

“It shall be the duty of every citizen of India to protect and improve the natural environment including forests, lakes, rivers and wildlife and to have compassion for living creatures.”

Seven Themes of LiFE:

1. Energy Saved
2. Water Saved
3. Single Use Plastic Reduced
4. Sustainable Food Systems Adopted
5. Waste Reduced (Swachhata Actions)
6. Healthy Lifestyles Adopted
7. E-Waste reduced

Timelines of Mission LiFE Activities



Activities across seven themes to be conducted and activities to cover **components** of:

1. Awareness

2. Scientific Innovation

3. Conservation

4. Creativity

OMCs Action Plan for events on Mission LiFE (MoPNG)

Sl. No.	Date(s) of event		Event/ Activity	LiFE Theme promoted	Mode (Physical/ Virtual)	Action by
	From	To				
1.	January 2023	August 2023	Display of LiFE logo and creatives in 5,000 Retail outlets to sensitize the consumers. [Digital display would be preferred over physical banners]	Save Energy & Conserve Water	Physical	IOCL-2,000 (Urban) & 500 (Rural ROs) BPCL-1,000 (Urban RO) & 250 (Rural RO) HPCL-1,000 (Urban RO) & 250 (Rural RO)
2	February 2023	July 2023	Organizing LiFE events, nukkadnatak, drawing competitions, poster competitions, distribution of seed balls, discussions and talks at schools, Anganwadis, slum areas etc.	All themes of mission LiFE	Physical & Virtual	Minimum one of each event to be organized in each month by the OMCs.
3	March 2023	April 2023	Distribution of t-shirts, caps made up of plastics, jute bags, toiletries with logo of Mission LiFE.	Single used plastic reduced Healthy lifestyles adopted	Physical	IOCL-2,500 BPCL-1250 HPCL-1250

OMCs Action Plan for events on Mission LiFE (MoPNG)

Sl. No.	Date(s) of event		Event/ Activity	LiFE Theme promoted	Mode (Physical/ Virtual)	Action by
	From	To				
4	March 2023	April 2023	Replacement of conventional lights by LED bulbs at schools, offices, villages and Anganwadis.	Save Energy	Physical	IOCL-1000 BPCL- 500 HPCL-500
5	January 2023	August 2023	Social Media campaign. Digital display of LiFE logo at prominent places.	All themes of mission LiFE	Physical& Virtual	Continuously during the entire campaign
6	May 2023	June 2023	Display of DIGITAL creatives/template with #chooseLiFE	All themes of mission LiFE	Physical	IOCL-10,000 BPCL-5,000 HPCL-5,000
7	January 2023	August 2023	Recycling of single use plastics through: EPR (Extended Producers Responsibility)	Single used plastic reduced Waste reduced (Swachhata actions)	Physical	IOCL-2500 MT BPCL-1000 MT HPCL-1000 MT

OMCs Action Plan for events on Mission LiFE (MoPNG)

Sl. No.	Date(s) of event		Event/ Activity	LiFE Theme promoted	Mode (Physical/ Virtual)	Action by
	From	To				
8	January 2023	August 2023	Planting carbon sequestering and pollution reducing trees and seed bombing for biodiversity preservation.	Healthy lifestyle adopted	Physical	IOCL-10,000 (nos.) BPCL-5,000 (nos.) HPCL-5,000 (no.)
9	January 2023	August 2023	Selling of high performance domestic LPG cooking stove with thermal efficiency of 74% plus.	Save Energy	Physical	1500
10	January 2023	August 2023	Creating awareness about of Stress management & wellness.	Healthy lifestyle adopted	Physical	To be organized Monthly



BPCL's LiFE Status Report – Jan-2023

Description of the activities conducted	No. of Participation / Beneficiary		Brief of Activity
	Physical Mode	Virtual Mode	
Display of LiFE logo and creatives at Retail Outlet	110000	-	Display of standee depicting Energy Conservation and Water Conservation at 110 Retail Outlets
Creating awareness about stress management & wellness.	78	246	1) Webinar on "How to eat right and lose weight" 2) Yoga sessions conducted for employees
Recycling of single use plastics through EPR (Extended Producers Responsibility)	-	-	BPCL has collected and processed 400 MT plastic waste under EPR.
Selling of high-performance domestic LPG cooking stove with thermal efficiency of 74%	18596	-	Sold 4649 No. of High Performance domestic Cooking Stove through our distributors.
Display/ Distribution of creatives/template with #chooseLiFE	900	-	Displayed standee on Energy Conservation at Sewree Office Complex.



← → ↻
bpclhse.com/missionlife/

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CORPORATE

My Miles: 110

📧 🔔 562

AMOL BANKAR

📁 HSE Surveys

★ Contractor Rating

HSSE INITIATIVES

📅 Events

📄 Quiz

📖 E Training

📅 Competitions

❤️ MissionLiFE

HSSE ASSURANCE

✅ Checklists

HEALTH

👤 Employee

👤 Contractor Workmen

SAFETY

📄 Audit Management >

Location Type

ALL ▾

Mission LiFE Categories

ALL

Display of LiFE logo and creatives at Retail Outlet

Nukkad Natak on LiFE Awareness

Drawing Competitions on LiFE Awareness

Poster Competitions on LiFE Awareness

Distribution of seed balls

Talk on LiFE Awareness at School

Talk on LiFE Awareness at College

Talk on LiFE Awareness at Anganwadis

Talk on LiFE Awareness at Slum Areas

Talk on LiFE Awareness at nearby Society

Distribution of t-shirts, caps made up of plastics, jute bags, toiletries with logo of Mission LiFE

Replacement of conventional lights by LED bulbs at schools

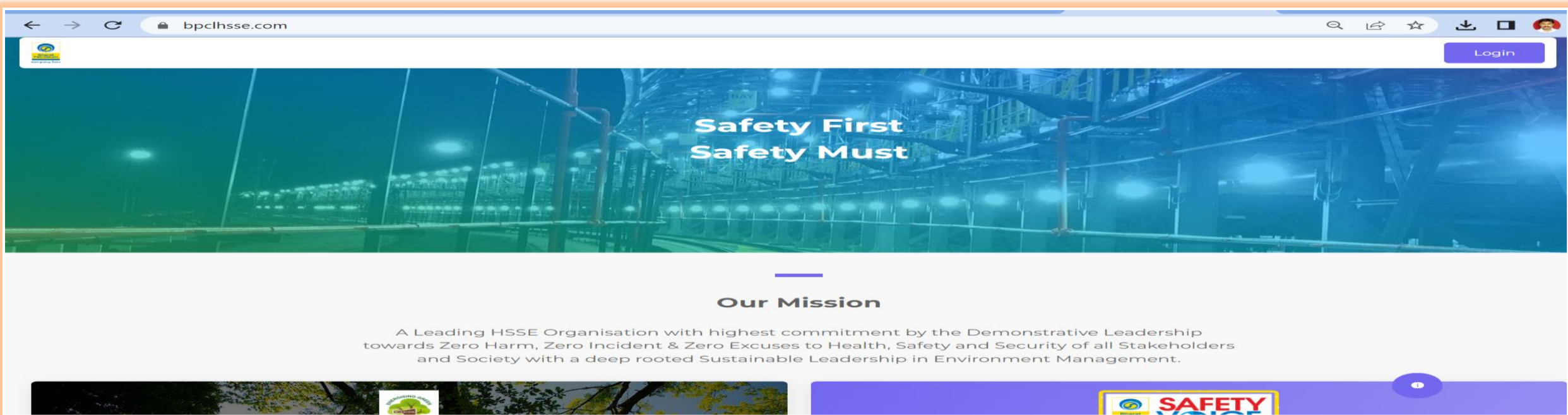
From Date

From Date

Total Count

131

	Activity Category	Sta	Date	Date	RETAIL	WEST	MANMAD	OPERATION LOCATION	YOGESH ATTARDE	
YA	Drawing Competitions on LiFE Awareness	22-02-2023	22-02-2023	22-02-2023	RETAIL	WEST	MANMAD	OPERATION LOCATION	YOGESH ATTARDE	🗑️ 👁️ ✎️
PS	Talk on LiFE Awareness at nearby Society	22-02-2023	22-02-2023	22-02-2023	RETAIL	NORTH	NAJIBABAD	OPERATION LOCATION	PARDEEP SANGWAN	🗑️ 👁️ ✎️
YA	Talk on LiFE Awareness at School	22-02-2023	22-02-2023	22-02-2023	RETAIL	WEST	MANMAD	OPERATION LOCATION	YOGESH ATTARDE	🗑️ 👁️ ⓘ



1	BU Nam	Location Type	Location Name	Activity	Start Da	End Dat	Activity	Physical	Virtu	Brief of Activity
2	RETAIL	OPERATION LOCATION	NAJIBABAD	Creating awareness about stress management & w	2023-02-23	2023-02-23	AWARENESS,	9	0	Meeting conducted to a
3	RETAIL	OPERATION LOCATION	NAJIBABAD	Talk on LiFE Awareness at nearby Society	2023-02-22	2023-02-22	AWARENESS,	7	0	Meeting conducted to a
4	RETAIL	OPERATION LOCATION	SIDHPUR	Poster Competitions on LiFE Awareness	2023-02-22	2023-02-22	AWARENESS,	35	35	Initiation for "Mission Li
7	LPG	OPERATION LOCATION	PUNE	Nukkad Natak on LiFE Awareness	2023-02-21	2023-02-21	AWARENESS,	50	0	Nukkad natak for creati
8	RETAIL	OPERATION LOCATION	AKOLNER	Poster Competitions on LiFE Awareness	2023-02-21	2023-02-21	AWARENESS,	30	0	Initiation for "Mission Li
10	RETAIL	OPERATION LOCATION	AKOLNER	Talk on LiFE Awareness at College	2023-02-21	2023-02-21	INNOVATION	30	0	BPCL, AKOLNER organis
11	RETAIL	OPERATION LOCATION	SIDHPUR	Drawing Competitions on LiFE Awareness	2023-02-21	2023-02-21	AWARENESS,	30	50	BPCL Sidhpur TOP organ
15	RETAIL	OPERATION LOCATION	SIDHPUR	Distribution of seed balls	2023-02-20	2023-02-20	AWARENESS,	250	0	Seed Balls distribution d
25	RETAIL	OPERATION LOCATION	AKOLNER	Talk on LiFE Awareness at School	2023-02-16	2023-02-16	AWARENESS,	125	0	BPCL Akolner Installati
26	RETAIL	OPERATION LOCATION	AKOLNER	Drawing Competitions on LiFE Awareness	2023-02-16	2023-02-16	CONSERVATI	125	0	Ministry of Environmen
29	LPG	OPERATION LOCATION	GOA	Tree Plantation	2023-02-11	2023-02-11	CREATIVE,	5	0	ED visit to Goa plant on
30	PIPELINES	OPERATION LOCATION	MMBPL-Sanghvi-SV/IP	Other PM LiFE Activity	2023-02-03	2023-02-03	AWARENESS,	9	0	Environment can be def
34	QA	OPERATION LOCATION	MANGALORE	Display/ Distribution of creatives/template with #c	2023-02-02	2023-02-02	AWARENESS,	1	0	During 5th Quality Excel
40	E&P	OTHER LOCATION OR OFFIC	E&P HQ, SEWREE	Display/ Distribution of creatives/template with #c	2023-02-01	2023-08-31	CREATIVE,	26	0	Creatives relating to Ene
41	RETAIL	RO	231948-KAMAL & COMPANY	Display of LiFE logo and creatives at Retail Outlet	2023-02-01	2023-08-31	CREATIVE,	2	0	Retail Outlet M/s KAMA
74	RETAIL	RO	110930-SRI CHAMUNDEESW	Display of LiFE logo and creatives at Retail Outlet	2023-02-01	2023-08-31	AWARENESS,	20000	0	Display of LiFE logo and

MOEF&CC developed portal on Mission LiFE for Data Sharing

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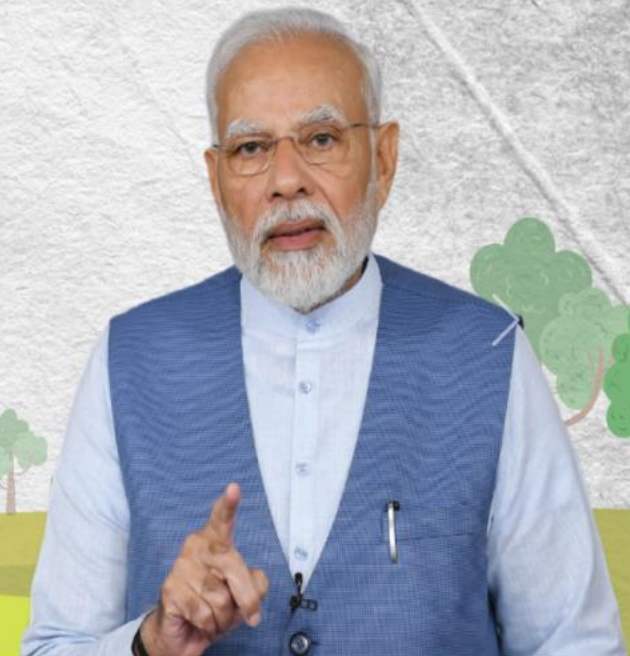
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MISSION LiFE

Lifestyle for Environment



01

Saving of energy

View

13

Saving of water

View

11

Reduction of Single use plastic

View

09

Reduction of E-waste

View

06

Adoption of Sustainable Food Systems

View

02

Reduction of Waste

View

04

Adoption of Healthy LiFEstyles

View

Ways to Conserve Water



Conserve water through
Rainwater harvesting at home or
Housing colonies.



Install low-flow faucets and water
efficient toilets



Use of recycled water for
gardening and landscape areas



Stop use of bottled water habit

Ways to Conserve Energy



Installation of Roof top Solar
Panels



Replacement of Energy Efficient
Household Equipments



Replacement of Energy Efficient
Lights (EEL) such as LED



Switch to Electric Vehicle

Ways to Conserve Fossil Fuel



Adhering to electricity saving tips



Adhering to LPG/PNG gas saving tips



Use of cycle / electric cycle for short distance travel.



Optimum usage of natural lights & Air conditioning temp. for electricity savings.

Ways to Reduce Plastics



Eliminate single use cups, glass, plate & cutleries



Avoid single use plastic



Carry your own bag to market



Reuse Plastic Waste for Road laying

Ways to Conserve Water



Water Conservation through
Rainwater Harvesting (RWH)



Use of recycled water for
gardening and landscape areas



Maintain wastewater treatment
plant (STP, ETP, OWS)



Conduct Water Audit & implement
water conservation observations



Install low-flow faucets and water
efficient toilets.

Ways to Manage Waste



Encourage waste segregation and
composting of organic wastes



Disposal of e-waste through authorized
recyclers only



Eliminate single use cups, glass, plate &
cutleries



Avoid single use plastic. Ban on PET
bottles.



Educate consumers on responsible
consumption & disposal of products.

Use of Renewable Energy



Enhance Renewable Energy Consumption and invest in it.



Replacement of Energy Efficient Lights such as LED



Development of Electric Vehicle Charging Station



Promote Electricity Saving Tips

Other Activities



Promote Swachh Bharat Mission



Participate in CSR activities on Environmental conservations



Construction of Roads with Modules from Plastic Wastes



Follow Extended Producers Responsibility (EPR) Process

The Mission LiFE envisions replacing the prevalent 'Use-and-Dispose' Economy - governed by mindless and destructive consumption - with a Circular Economy, which would be defined by mindful and deliberate utilization.





Lifestyle for the Environment Pledge

- I pledge to make any possible changes in my daily lifestyle to protect the environment.
- I commit to continuously remind my friends, family and others about the importance of environmentally friendly habits.
- I pledge to serve as an example of how an environment-friendly lifestyle can positively impact people and our planet.



Digital Certificate is getting generated after LiFE Pledge



Thank You

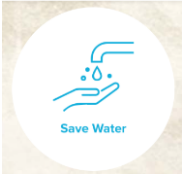


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Theme 1 - Save Energy

- Use LED bulbs / tube-lights
- Use public transport wherever possible
- Switch off vehicle engines at red lights and railway crossings
- Use carpooling with friends & colleagues
- Use bicycles for local or short commute
- Prefer CNG/ EV vehicle over petrol/ diesel vehicles
- Drive in the correct gear. Keep your foot off the clutch when not changing gears
- Install a solar water or solar cooker heater on rooftops
- Switch off appliances from plug points when not in use
- Use biogas for cooking and electricity needs
- Keep temperature of Air Conditioners to 24 degrees
- Prefer pressure cookers over other cookware
- Keep your electronic devices in energy-saving mode
- Defrost fridge or freezer regularly
- Run outdoors instead of on a treadmill
- Take the stairs instead of an elevator wherever possible



Theme 2 - Save Water

- Use buckets instead of hose pipes to water plants/ floors/ vehicles
- Turn off running taps when not in active use
- Fix leaks in flushes, taps and waterpipes
- Use water-efficient fixtures for taps, and showerheads, and toilet flush units
- Create rainwater harvesting infrastructure in home/ schools/ offices
- Reuse water from washed vegetables to water plants and other purpose
- Do not discard unused stored water every time there is fresh water coming in taps
- Reuse water drained out from AC/RO for cleaning utensils, watering plants and others
- Pre-soak heavy pots and pans before washing them
- Invest in a water meter for your house to measure water consumption regularly
- Participate in recharge of rural water bodies through [Amrit Sarevar Scheme](#)



Theme 3 – Say No to Single Use Plastic

- Use cloth bag for shopping instead of plastic bags
- Carry your own water bottle wherever possible
- Reuse glass containers/ packaging plastic items as storage boxes
- Participate in and mobilize participation for clean-up drives of cities and water bodies
- Prefer using non-plastic eco-friendly cutlery during gatherings and events
- Use recycled plastic over virgin plastic, wherever possible
- Use steel/ recyclable plastic lunch boxes and water bottles
- Opt for bamboo toothbrushes and neem combs



Theme 4 – Adopt Sustainable Food System

- Prefer locally available and seasonal foods
- Create kitchen gardens/terrace gardens at homes/Schools/ Offices
- Use smaller plates for daily meals to save food wastes
- Include millets in diets
- Compost food waste at home



Reduce Waste

Theme 5 – Reduce Waste

- Practice segregation of dry and wet waste at homes
- Recycle and reuse old newspapers, magazines
- Set printer default to double-side printing
- Buy paper products made from recycled paper
- Repair, reuse and recycle old furniture
- Donate old clothes and books
- Do not discard waste in water bodies and in public spaces



Adopt Sustainable
Food Systems

Theme 6 – Adopt Healthy Lifestyle

- Plant trees to reduce the impact of pollution
- Plant medicinal plants such as neem, tulsi, giloy, mint, curry leaves, ashwagandha, curry leaves etc. within household premises
- Encourage use of millets in food and indigenous herbs and medicinal plants for nutrition and well being
- Prefer consuming natural or organic products
- Participate/ Promote biodiversity conservation at community level
- Practice natural or organic farming
- Create and volunteer at community food and cloth banks, and at animal shelters



Reduce Waste

Theme 7 – E- Waste

- Repair and use electronic devices over discarding the devices
- Discard gadgets in nearest e-recycling units
- Prefer cloud storage over a pen drive / hard drive